



Press Release  
(For immediate release)  
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## ILT seeks name for new hotel

The honour of naming ILT's new hotel will be given to someone in the community.

With site preparation now underway, the focus has turned to selecting a moniker for the extensive inner-city development.

ILT chief executive Chris Ramsay said public input was being sought with all sectors of the community invited to contribute their ideas.

"We've always said we're building more than just a hotel. This is an asset for both locals and travellers. Yes, there will be hotel rooms but also many other features like a bar, café, laneway bar and a restaurant for our community to enjoy," he said.

"It feels right to seek input from the community itself as to what the hotel should be called and I'm looking forward to seeing the creativity which ensues.

"This is your chance to proudly say 'I named our new hotel'. Now that's a story to tell your grandkids one day."

Entries had to adhere to the consent conditions whereby the hotel name must pay homage to the heritage of the site on the corner of Don and Dee streets, reflecting its history.

"I'm sure that won't curb people's imagination," Ramsay said.

Not only will the winner have exclusive bragging rights, they will receive a night's accommodation, dinner, a bottle of wine and breakfast at the Ascot Park Hotel. Then, to admire their handiwork, at the grand opening of the new hotel the winner will enjoy a VIP experience for two, including dinner, drinks and accommodation.

The public can enter now by emailing [newhotel@ilt.co.nz](mailto:newhotel@ilt.co.nz), via the ILT Facebook page or even sent to PO Box 208, Invercargill 9840. Entries close at 9am on Thursday, February 28, 2019. Terms and conditions can be found at [www.ilt.co.nz](http://www.ilt.co.nz).

Ends.

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